

## Summary of Arts by the Sea Environmental Action Plan



	Target/ Objective/ Ambition	Improvement Actions	Key indicators to track progress	Owned by
<b>Office based festival team</b>	1. Ensure the building is as energy efficient as possible. Reduce carbon emissions	Monitor energy use within the building. Use 'Green' energy where possible. Use energy efficient appliances and lightbulbs.	Town Hall Annexe has a solar PV on the roof offsetting energy use. BBC has a Green Energy purchasing policy in place. Windows and heating systems have been reviewed, all boilers are being replaced with the most energy efficient versions. All appliances are replaced with energy efficient versions when at the end of their life. Lighting is energy efficient LED tubes.	Environment & Regeneration Services
	2. Reduce energy use	Ensure no lights, computers or heaters are left on in parts of the building not in use.	BBC runs a 'Go Green' campaign to raise awareness and change staff behaviour in relation to environmental issues. Lights, computers and heating to be turned off by last person in the office. Other actions in Go Green campaign to be completed April - July 2017. Team working towards retaining Gold Award and acting as Green Leader.	Whole festival team.
	3. Reduce waste and increase recycling	Minimise paper waste and office materials. Recycle used toner and ink cartridges. Recycle packaging and compost food waste.	Staff to only print when necessary, change settings to double-sided and black and white, recycle containers, packaging and food waste in bins supplied throughout office.	Whole festival team.
	4. Save water	Change toilets to low volume flush. Use mains-fed rather than bottled water coolers. BBC to review water management strategy in 2017.	Toilets are low volume flush. Mains-fed water coolers have been installed.	Environment & Regeneration Services
	5. Reduce carbon emissions	Encourage sustainable travel for day-to day commutes and skype/ conference calls for long distance meetings	BBC has a 3 year action plan to promote sustainable travel including providing initiatives like Cycle to Work schemes. ABS to make the environment an agenda item for team and Steering Group meetings and promote sustainable travel, skype and conference calls.	Cultural Manager
<b>Programming</b>	Ensure an environmental theme runs through the festival programme content	Programme a certain number of performances/ workshops/ engagement activities with an environmental message. Work with artists and performers who have excellent green credentials.	Regular review of programme to ensure environmental content is being included. Progress reported at team and Steering Group meetings.	Creative Producer
<b>Festival venues</b>	Encourage venues to:	Produce a Venue Green Rider explaining ABS's environmental objectives and asking venues to:	Communicate existing green actions of venues on festival website. Follow up in festival debrief and assist with future planning.	Cultural Manager
	1. Increase energy efficiency and reduce carbon emissions.	Produce an energy performance monitoring plan, use energy efficient appliances, buy green energy, assist staff to take green actions.		
	2. Minimise general waste	Recycle as much as possible, particularly glass and cardboard from venues offering food and beverage facilities		

	3. Take part in our annual environmental projects	In 2017: 1. minimise plastic waste from sales of bottled water by offering a 'refill your bottle' option or glasses of tap water. 2. encourage sustainable travel by publicising information through own marketing channels including nearest cycle parking etc.		
	4. Save water by reviewing their water policies	ensure toilets are as water efficient as possible, use main-fed instead of bottled water coolers		
<b>Artists &amp; Performers</b>	Encourage Artists & Performers to:	Produce a Venue Green Rider explaining ABS's environmental objectives and asking Artists & Performers to:	Communicate existing green actions of Artists & Performers on festival website. Follow up in festival debrief and assist with future planning.	Cultural Manager
	1. Increase energy efficiency and reduce carbon emissions.	Consider energy use in their performances and use the most energy efficient technical equipment		
	2. Minimise general waste	Recycle as much as possible during their stay in Bournemouth, consider the materials used in performances and use of a closed loop system.		
	3. Reduce the use of non environmentally friendly materials	Not use aerosols and polystyrene in production of set.		
	4. Save water	Consider the use of water in performances refill water bottles rather than buying new to save use of plastic.		
<b>Logistics &amp; Technical</b>	1. Reduce energy use	Use most energy efficient generators and technical equipment.	BBC use mainline electricity supply rather than generators where possible and most efficient models of technical equipment.	Events Team
	2. Ensure festival logistics are as environmentally friendly as possible	Use FSC certified timber, use corrugated plastic board over foam core, eliminate use of polystyrene and single use batteries, consider use of a solar stage.	Sustainability embedded into procurement process and considered at point of purchase every time.	Events Team
	3. Reduce waste and encourage recycling	Discuss recycling with BBC Waste Team. Create an action plan for disposal of items on site, ensure items are recycled where possible or donated to Scenery Salvage.	Action plan in place and being implemented.	Events Team
<b>Marketing</b>	1. Ensure festival marketing is as environmentally friendly as possible.	Use recycled paper and environmentally friendly inks in printed materials where feasible. Consider using a design company with environmental credentials.	Sustainability embedded into procurement process and considered at point of purchase every time.	Marketing Team
	2. Reduce paper waste and offset carbon	Talk to venues about possibility of audience showing an electronic rather than paper ticket. Consider carbon offsetting and/or collection of donations for environmental charities through ticketing. Ensure all un-used marketing collateral is recycled.	Discussion with venues, action plan in place and being implemented. Research into carbon offsetting, action plan in place and being implemented. Post-festival recycling arranged.	Marketing Team
<b>Trade</b>	Ensure traders are as environmentally friendly and sustainable as possible.	Ask for green credentials when booking traders - local, sustainable, fair trade, organic, use of recycled and sustainable materials.	Green rider produced for use at booking process. Green credentials considered at procurement stage.	Cultural Manager/ Events Team
<b>Audience</b>	1. Increase recycling	Encourage more recycling by working with Waste Team to ensure enough bins are on site, improving signage, communicating our message through festival marketing.	Monitor rubbish produced during festival week and ask about recycling in audience survey.	Cultural Manager

	2. Widen awareness of environmental issues	Encourage awareness of and participation in annual environmental projects. In 2017: 1: map drinking water in the town and encourage people to refill rather than buy new. 2. Encourage sustainable travel by mapping cycle parking near venues and providing information through website.	Information about environmental projects publicised on ABS website and communicated through festival marketing.	Cultural Manager
	3. Reduce carbon emissions	Encourage sustainable travel by promoting journeys by bus, by bike and on foot.	Research into methods of travel and collect information from travel partners. Communicate information through festival marketing and at point of sale.	Cultural Manager
<b>Suppliers</b>	Reduce waste and encourage recycling	Encourage suppliers to consider environmental actions and sustainability in their own practices. Request deliveries with minimal packaging.	Green rider produced to share our environmental aims with suppliers and encourage suppliers to change their own practices.	Cultural Manager
<b>Other</b>	1. Raise awareness of environmental issues and the festival's commitment to sustainability	Communicate BBC's environmental policies and the festival's environmental commitment and progress to and engage with: internal employees, festival Steering Group, suppliers, contractors, traders, audience, festival goers, peers and professional sector, sponsors, partners.	The environment to be made an agenda item for team and Steering Group meetings, included in marketing strategy, green riders completed and sent out, sustainability embedded in procurement process, included in sponsorship packs and with partnership agreements.	Cultural Manager
	2. Increased knowledge in festival team	Attend training and industry conferences and events about sustainability	Relevant events and internal training identified and attended.	Whole festival team.
	3. Data collection and monitoring against targets	Collect and analyse data, specifically on audience and artist travel in 2017 with a view to reducing carbon emissions.	Collect and analyse data, set targets, monitor progress, review action plan and set new targets.	Cultural Manager
	4. Improve health & wellbeing of Bournemouth residents	Align the festival with wider reaching strategies re health & wellbeing, social welfare, environmental sustainability. Work with other internal teams and partners.	Identify relevant internal departments and projects/ policies, research how these align with festival priorities and work with internal departments to share these through festival marketing.	Cultural Manager
	5. Embed sustainability in all BBC events	Create a benchmark for all BBC events and share with others to green up their events too.	Create Environmental Policy and Action Plan and Green Riders. Share these with other BBC events. Share contacts and relationships with other departments, share progress and learnings with other departments and encourage them to implement them into other events.	Cultural Manager
	6. Raise awareness of climate change	Consider how changes in our climate will affect the landscape of Bournemouth and the services we can provide. Consider the affect this will have on BBC events and any changes that will need to be made. Consider how ABS can promote awareness of climate change through programming and festival marketing.	Raise awareness internally by sharing BBC's Climate Change Strategy. Draft a long-term action plan that covers festival-related BBC owned land and buildings that may be affected. Add climate change related information to the environmental section on the ABS website.	Cultural Manager