

## Bournemouth Borough Council, Arts Development Small Grants Fund Strategic Objectives 2017/18

### What do we do?

Bournemouth Borough Council delivers cultural services through its Economic & Cultural Development Department and under the name 'Arts Bournemouth'. Our aims are to support and develop the arts, protect and enhance our environment and maximise sustainable economic growth by creating an inclusive, inspiring and vibrant fulfilling cultural life for our communities. Working in collaboration with many partners, locally, nationally and internationally, we facilitate various projects and deliver the Arts by the Sea festival, encouraging a greater awareness of and participation in art and culture. The aim of the Arts Development Small Grants Fund is to facilitate local projects that also support our objectives around culture.

### Our Objectives.

Our objectives around culture are detailed below, please tick a maximum of three objectives which your project best supports.

#### Maximising Bournemouth's cultural offer.

	1.	Support talent development by fostering grass-roots activity and emerging artists.
	2.	Support community activity, in particular activity that celebrates the diversity of Bournemouth's local communities.
	3.	Support Bournemouth's established cultural organisations, including our Arts Council England National Portfolio Organisations, in continuing to deliver excellence and maximise and diversify their offer.
	4.	Promote Bournemouth's cultural offer to and support cultural activity by and through Bournemouth's education providers.
	5.	Support learning spaces in libraries, museums, galleries and heritage buildings.
	6.	Publicise and encourage use of assets and facilities like heritage archives and other access paths into culture including digital collections and e-borrowing.
	7.	Continue to recognise, value and support the contributions of voluntary groups to the culture sector by providing and advertising volunteering opportunities.

#### Increasing and developing Bournemouth's cultural offer to a world class standard.

	1.	Help Bournemouth's cultural organisations develop world class programmes of excellence which capture the public imagination and attention of the media, regionally, nationally and internationally.
	2.	Support cutting-edge and innovative work and inject culture into place-making and community projects.
	3.	Facilitate and support collaboration between existing organisations, festivals and events.
	4.	Help artists develop their own practice by offering and sharing networking, training and funding opportunities and commissions.

5.	Raise awareness of Bournemouth’s cultural offer, identifying and removing barriers to engagement, particularly for under-engaged communities.
6.	Identify, share and support spaces for the development of new and existing cultural activity, including maker-spaces, performance, exhibiting and sales spaces.

### Lead in Cultural Place-making.

1.	Inject culture into place-making projects, creating iconic, world-class and inclusive facilities and public spaces and creating ‘destination’ areas.
2.	Advocate excellent design and consult and involve artists, education providers and communities in the development and delivery of Bournemouth’s place-making projects.
3.	Support and facilitate the temporary utilisation of empty buildings and spaces by cultural providers to enhance the current cultural offer.
4.	Protect Bournemouth’s heritage assets, balancing the need to evolve with the need for continuity, sustainability and retaining a sense of identity.
5.	Support neighbourhoods and communities in retaining their own unique sense of character/ identity by developing their own local cultural and heritage projects, plans and strategies.

### Act as an advocate for culture.

1.	Develop, promote and share opportunities for engagement, professional development, funding and commissions, and encourage partner organisations to do the same.
2.	Support cultural forums with the aim of facilitating discussion around Bournemouth’s existing and evolving cultural offer and which may include key strategic organisations, local community groups, artists and audience members.
3.	Promote events and encourage community participation.
4.	Build Bournemouth’s profile and reputation as a creative and cultural place to live, work and visit.

### Other

1.	Contribute to the Council’s commitment to equality and diversity.
2.	Contribute to the Council’s commitment to health and wellbeing, providing interactive and community events to improve health, mental health, community cohesion, wellbeing and quality of life.
3.	Provide opportunities for residents to engage in art and culture in green spaces and the natural environment.
4.	Contribute to the Council’s commitment to a healthier and more sustainable physical environment, implementing and promoting sustainable practices and reducing carbon emissions.
5.	Contribute to the Council’s commitment to a thriving economy.