

Summary Arts by the Sea Festival Environmental Action Plan 2018



The Arts by the Sea festival takes place in various venues throughout the town but also many outdoor and unrestricted areas that are open to the general public who may not be visiting the festival, including the town square, central and lower gardens, pier approach, beach and waterfront arena space. It is therefore difficult to measure the energy, water and waste the festival uses and produces overall. We are committed to environmental procurement and sourcing. We are developing a documented environmental procurement approach e.g. policy, criteria, guidelines and aim to source a range of environmentally sustainable products, services and supplies including local, fairtrade and organic. We are communicating with and engaging our stakeholders on environmental sustainability. Audience travel has one of the highest impacts on carbon emissions than any other part of a festival. We aim to lower emissions by encouraging our audience to travel in the most sustainable way possible and providing them with as much information as possible and engaging with the local cycling community. We also want to encourage staff and performers to travel sustainably too. We aim to develop a joined up approach where environmental policies are connected with overarching health and social values policies, and we will share our experience and lessons learned with other events to act as a benchmark, greening council practices overall.

Energy	Objectives	Key Activity	Measurable Target	Progress
	Make ourselves more energy efficient	Save energy in the office.	Put up signs to encourage Actions in Go Green campaign and raise awareness of benefits of saving energy.	2018 Go Green campaign being launched May 2018. The Economic & Cultural Development team will be going for gold.
		Use green energy in the office.	Green energy used where possible (solar/ wind etc).	Targets have been achieved.
		Encourage others (partners, venues and artists) to save energy.	Send green rider with the festival contracts to encourage others to save energy.	In progress
		Reduce energy used by generators and technical equipment, e.g. using LEDs in lighting and using the most energy efficient equipment.	Use the existing power network rather than generators.	In progress
Waste	Objectives	Key Activity	Measurable Target	Update
	Reduce waste and encourage recycling as much as possible	Green Rider to be sent to venues and artists to encourage them to minimise waste and recycle as much as possible.	Green Rider sent out	In progress
		Promote recycling to our audience. Meet with other council teams to gain up to date information.	Website updated and message included in our brochure. Meetings with other teams complete and actions implemented.	In progress
Water	Objectives	Key Activity	Measurable Target	Update
	Reduce water consumption	Toilets in Town Hall Annex changed to low volume flush.	All toilets in Town Hall Annex have been changed to low volume flush.	COMPLETE. Hippo bags in toilets.
		Green Rider to be sent to venues and artists to encourage minimising water consumption as much as possible.	Green Rider sent out.	In progress.
	Encourage use of refill scheme	Ask Town Centre businesses and council kiosks to join the scheme. Obtain information on seafront water points to map on website. Promote scheme in brochure and on website.	Information collated, website updated and information included in brochure.	In progress.

Programming	Objectives	Key Activity	Measurable Target	Update
	Use artists and performers who have or are trying to increase their green credentials.	Share green rider and request green credentials when booking. Provide advice/ guidance and encourage artists to look at their own practices and report back. Share their green credentials within our own marketing.	All artists to be asked for green credentials when booked. Information shared through our own marketing.	In progress. Incorporated into the booking/ contracting process.
Communication	Objectives	Key Activity	Measurable Target	Update
	Raise awareness of environmental issues	To give and receive information.	Attend meetings and conferences: Sustain (quarterly, external partners), Go Green (bi-monthly, internal), Julies Bicycle conference Dec 2017, to communicate what the festival is doing and receive information.	All meetings in diaries and attended.
		To give and receive information.	Communicate green issues at steering groups and team meetings. Environment set as an agenda item for both meetings.	Agenda items set.
		Review and update Green Riders	Update and ensure relevant issues included.	COMPLETE. Reviewed and updated for 2018
		Update website and brochure	Update current environmental policy and action plan on website. Update partner information on website (including sustainable travel information).	In progress. Website being updated.
		Share findings & disseminate useful information to partners.	Analyse success and failure of annual schemes and produce report for relevant internal and external stakeholders.	Complete for 2017. 2018 underway.
Travel	Objectives	Key Activity	Measurable Target	Update
	Promote sustainable travel and collect data on audience and artist travel.	Encourage sustainable travel with our audience.	Dr Bike and Bike Tagging sessions included in festival programme.	In progress, awaiting response from internal teams.
		Organise Yellow Buses' Poetry Bus as an information point on opening weekend and provide information about sustainable travel.	Poety Bus booked	In progress, awaiting response from external contacts.
		Collect data on modes of travel by artist and audiences and report to Julies Bicycle.	Data collected and reported	2017 data collected. Preparing information for submission.
		Fewer journeys by unsustainable means.	Hold conference calls where possible rather than travelling. Share information about travel schemes.	In progress.
Demonstrating our commitment to sustainability	Objectives	Key Activity	Measurable Target	Update
	Secure support from Members.	Draft Environmental policy & obtain relevant Cabinet Member sign-off.	Policy signed off and in place.	Complete. Policy unchanged from 2016 when endorsed by Cllr Greene.
	Ensure awareness in team of new environmental issues.	Set environmental issues as a agenda item at meetings.	Items included on agenda.	COMPLETE. Agenda updated and included as regular item.

	Ensure festival goals align with Bournemouth Council Policies.	Policies and goals aligned.	Attend meetings which provide updates	Updates on Council policies are provided at SUSTAIN and Go Green meetings.
	Use suppliers with environmental credentials where possible.	Assess green credentials at time of procurement.	Suppliers with green credentials used	In progress.
	Green the festival marketing.	No PVC to be used in festival marketing materials.	No PVC in marketing materials (banners etc).	Development of marketing plan in progress.
	Green the festival marketing.	Use recycled paper, environmentally friendly inks and drying process in marketing materials.	Recycled paper & environmentally friendly inks used.	Development of marketing plan in progress.
Completed items	Objectives	Key Activity	Measurable Target	Update
Energy	Make ourselves more energy efficient	Monthly monitor and review of windows and heating systems. Boilers replaced with most energy efficient system.	Monitoring and review process in place. Boilers replaced.	COMPLETE
		Put up signs to turn off lights - each member of staff responsible for own workstation. Take part in Go Green.	Signs put up. Taken part in Go Green.	COMPLETE
		Replace all lighting with energy efficient bulbs.	Light bulbs replaced	COMPLETE
Waste	Reduce waste and recycle as much as possible	Install bins to minimise paper waste and office materials. Recycle packaging and used toner. Compost Food waste.	Bins installed	COMPLETE
Water	Reduce water consumption	Office to use mains-fed water coolers rather than bottled coolers.	Mains-fed water coolers installed	COMPLETE
Communications	Raise awareness of environmental issues.	Ensure an environmental theme underpins the 2017 festival.	Programme to contain a certain number of performances and audience engagement activity with an environmental message.	COMPLETE