



Bitesize Festivals in Bourne & West Howe

with Arts by the Sea, Poole Communities Trust
& West Howe Community Enterprises

Impact Report 2024



Overview

As part of Arts by the Sea's mission to bring more cultural experiences to more people, we created our **Community Days** where we bring a little bit of the festival out into local neighbourhoods for people who face barriers that prevent them from attending the main festival.



Saturday 7th September & Sunday 8th September 2024, 11am - 5pm



The Henry Brown Centre, West Howe, BH11 8DU
& Bourne Community Hub, Bourne, BH12 4DY



This year's festival theme was TASTE



15 Activities / Performances

Each event had a full programme of dance, sensory workshops, art activities, music & more!



8 Local Companies

8 of the 9 Artists / Creative Practitioners / Groups are local to BCP.



Community-led Dining

A selection of international dishes cooked by and for members of the community, providing a hearty vegetarian lunch free of charge for attendees.

11:00 - 16:00 **THE STORY WORKS AND ARTS AWARD** workshops

11:00 - 16:00 **FACE PAINTING**

11:00 - 16:00 **HENNA ART**

11:00 - 17:00 **BANNER MAKING** workshops

11:00 - 17:00 **STEAMSHIP CIRCUS** Pick up and Play

11:00 - 12:00 **SENSORY BUBBLE** workshop

12:00 - 17:00 **PICK UP AND PLAY**

12:30 - 13:00 **K*TCHEN** performance

12:30 - 14:30 **FASHION** workshop

13:00 - 13:30 **TASTY FOOD SERVED**

13:30 - 14:30 **AFRICAN DRUMMING** workshop

13:45 - 14:00 **SQUIDGE & POP** walkabout

14:30 - 15:00 **K*TCHEN** performance

15:30 - 15:45 **FASHION SHOW**

15:30 - 15:45 **SQUIDGE & POP** walkabout

16:00 - 17:00 **DISCO WITH WE BROKE FREE**



Cultural Engagements

We put the call out to community members to get them involved. We were delighted to invite back our community henna artist from last year.



Artist in Residence

Visiting artist Rebecca Strickson, festival Artist in Residence, brought her colourful banner-making workshop to the events, getting participants to reflect on their own tastes!



All for Free!

All activities, performances, food and refreshments were provided free of charge.

Audience Feedback



Bourne

228+ Attendees

**100% enjoyed
the event**

**98% would
attend again next
year***



West Howe

275+ Attendees

**100% enjoyed
the event**

**100% would
attend again next
year**

*Those that wouldn't attend again next year were not local to Dorset

Audience Demographics



Ages

The events attracted a wide range of ages, from grandparents (60+) to grandchildren (under 5s).

The majority of attendees were families with children under 13 years old.



Location

The majority of attendees were very local, with **45% of the Bourne audience from BH12 & 59% of the West Howe audience from BH11/BH10.**

99% of the audience from both events were from the wider BCP area.



Returning Audience

64% of West Howe attendees and **60%** of Bourne attendees said this was their first time at a Arts by the Sea Community Day.

Arts Award Activities

For both of our events we commissioned The Story Works to run Arts Awards activities. Arts Award is a nationally recognised qualification, run by Trinity College London, encouraging children and young people to engage with the Arts. Attendees were given the opportunity to complete a 'Discover' level Arts Award booklet, fully funded as part of this project. **5 Arts Awards were completed at the events.**

The Story Works also ran arts and craft activities as part of the days' programme of events and encouraged families to attend the main festival to complete their Arts Award.



"I came here with my kids and they had lots of fun with The Story Works."

What did you enjoy about Arts by the Sea Community Party today?



“The variety of activities which introduced my 2 year old to different arts. The drums and bubbles were fantastic!”

“It really saved my day! We are very entertained and grateful”

“This has saved my day and completely boosted my mental health. I've been fed and the kids have been entertained.

This has meant more to me than the main festival. I needed something to do.”

“Seeing people of different backgrounds and age coming together as one. Shows the world it can actually be done”

“ it was a joyful and impactful event. Amazing for people to try things for the first time”

Audience Perception of Arts by the Sea

77% had heard of Arts by the Sea before

23% had not heard of Arts by the Sea before

Of returned surveys, the majority of people said they would come to the main Arts by the Sea festival the following weekend (68%). 27% said they might, depending on their availability and the weather.

Of those that said they would not come (5%), the main reasons were because of their schedule and prior commitments.



In 3 words...

inspiring, fun, friendly

amazing, inclusive, sensory

fun, energetic, entertaining

great for everyone

incredible, accessible and magical

full of smiles

entertaining, artistic, community

wow, entertaining, friendly

electric, community, inspiring

fun, tasty, kind

fun, diverse, family-friendly





[Watch the video of our Bitesize Festivals in Bourne & West Howe](#)

@ArtsbytheSea



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