



# ARTS BY THE SEA FRINGE 2025

YOUR SPACE. YOUR STAGE.  
YOUR FESTIVAL.



# WHAT IS THE FRINGE?

Arts by the Sea Festival 2025 takes place over the weekend of 26–28 September.

The Fringe runs either side of the main festival, from 19 September to 5 October, bringing two full weeks of creative buzz across Bournemouth, Christchurch and Poole.

Arts by the Sea Fringe invites local venues to host performances, installations, workshops, theatre, and more – promoting them in collaboration with the Arts by the Sea Festival.

Already have something programmed during the Fringe period? No problem – existing events can be included too.







# WHAT YOU'LL GET

## STEP INTO THE SPOTLIGHT WITH OUR FULL FRINGE SUPPORT AND PROMO POWER.

As an official Fringe venue, you'll receive:

- A dedicated webpage listing for your event
- Inclusion in our official press release shared with major media outlets
- Collaborative social media promotion (venue and artist)
- A spot in our email newsletter to festival subscribers
- A digital marketing toolkit: logos, assets and media templates

In 2024, Arts by the Sea generated 239 pieces of media coverage, reaching 490.7 million people, plus 2.1 million on social media.

This is your chance to be part of that.



# LOW COST. BIG IMPACT.

## NO HIDDEN FEES. JUST FAIR, SIMPLE PRICING THAT SUPPORTS THE WHOLE FRINGE.

Depending on your capacity, we've created a tiered fee system to keep things accessible:

- Small venues (under 50 capacity): £50
- Medium venues (50–150 capacity): £100
- Large venues (150+ capacity): £150

**One-time fee per venue**, regardless of number of events. All fees go toward festival marketing, admin and coordination.

Not a venue, or doing something a bit different?  
Get in touch to talk to us about pricing and what we can offer.





# TERMS AND CONDITIONS

We're excited to hear from you – but please check the Fringe criteria before applying. Events must align with the creative vision of **Arts by the Sea**.

- Events should **include or promote the arts**, such as: music, theatre, performance, comedy, dance, creativity, crafts, heritage or culture.
- Events can include **performances, exhibitions, workshops, creative markets, and talks**.

• We particularly welcome events that:

- Are **inclusive, accessible, and celebrate diversity**
- Support **emerging artists, local performers, and talent development**
- Have a strong link to **sustainability**

All events are **subject to approval** by the Arts by the Sea team.

## QUESTIONS?

CONTACT US AT: [CELESTE@WEAREPLASTER.COM](mailto:CELESTE@WEAREPLASTER.COM)



## HOW TO APPLY

1. **Complete your application form** (tell us about your venue).
2. **Pay the registration fee** once approved.
3. **Complete second application form** to tell us about your event.
4. **Receive event approval** from our team.
5. **Receive your marketing toolkit and official Fringe listing.**

APPLICATIONS OPEN: **APRIL 2025**  
DEADLINE TO APPLY: **18<sup>TH</sup> JULY 2025**  
DEADLINE FOR EVENT INFO: **1<sup>ST</sup> SEPT 2025**

[APPLY HERE](#)



# IN PARTNERSHIP WITH WE BROKE FREE

New for 2025, the Fringe is powered in collaboration with We Broke Free – independent music curators and live event specialists from the south coast.

Known for showcasing rising talent and curating unforgettable stages at festivals like Boomtown, Glastonbury and Kendal Calling, We Broke Free bring their energy, network, and creative expertise to the Arts by the Sea Fringe. Together, we're putting local talent and fresh ideas centre stage.





# LET'S BRING BOURNEMOUTH, CHRISTCHURCH AND POOLE TO LIFE WITH CREATIVITY!

Join the Fringe and be part of the South West's biggest celebration of art, culture, people and place.

Whether you're a pub, café, gallery, studio or something totally unique... we'd love to hear from you.

We won't be filming Fringe events – but we encourage you to capture your own content and tag us for potential resharing across our channels.

